



East Coast Gassers Sponsorship Proposal

Dear Prospective Sponsor,

First, we would like to thank you for giving our club the opportunity to present you with this sponsorship proposal outlining our plans for the 2024 race season.

Advertising in motor sports has proven itself time and again a successful and enjoyable investment in many businesses across the country and around the world. We would like you to consider sponsorship of our Gasser Drag Racing Club for the 2024 season and beyond.

Thanks for your consideration!

All the best,
Jim Wheeler
President, East Coast Gassers
eastcoastgassersdragracing@gmail.com
860-480-2685

The East Coast Gassers was founded to educate and promote an interest and appreciation of the most popular class of drag racing from the 1950's through the 1970's. Our goal is to put on an exciting nostalgia style drag race, while all along resembling the outward appearance of the cars from that era. We are a family friendly organization having fun doing what we love best! Over the past twenty years we have grown to over seventy cars and have become the premier Gasser Racing Club of the Northeast.

The East Coast Gassers have an aggressive 2024 schedule, taking part in many Nostalgia Drag Racing events in the Northeast, starting in May and ending in October.

May 11-12	Lebanon Valley Dragway	ECG Race 1 & 2
May 25-26	New England Dragway	New England Nostalgia Classic
June 8	Cecil County Dragway	Mid-Atlantic Nostalgia Race
June 9	Cecil County Dragway	Mid-Atlantic Nostalgia Race (RAIN DATE)
July 6-7	Beaver Springs Dragway	York Nostalgia Reunion
July 20-21	Maple Grove Raceway	Geezers at the Grove
August 3-4	Lebanon Valley Dragway	ECG Race 10 & 11
September 8	Island Dragway	Ol Daze Drags
September 28-29	Beaver Springs Dragway	Jalopy Showdown
October 13	Island Dragway	Wayne Magers Memorial

2024 SPONSORSHIP PROMOTIONAL PLAN - \$600.00

Throughout the season we plan to promote ECG and its sponsors through various means. We know that exposure is everything when promoting your business and this is how we can help.

-Display your company's name and logo on our ECG Sponsor Board at all 2024 racing events.

-Your company's name and logo displayed on ECG's website and all our social media outlets, with direct links to your company's website.

-Your company mentioned in our ECG Newsletter that comes out after each weekend of racing.

-Your company will receive an East Coast Gassers "thank you" plaque at the end of the season.

Thanks again for your consideration!